



MEDIA CONTACT:
Steve Hildebrand, SVP Marketing
(540) 389-0244
bankforgood@freedomfirst.com

Freedom First Welcomes Jeremiah Clarke as Vice President of Private Banking and Treasury Services

January 13, 2021 (Roanoke, VA) — Freedom First Credit Union is excited to announce the addition of Jeremiah Clarke as Vice President of Private Banking and Treasury Services. After nearly a decade in banking and financial services, Clarke most enjoys helping individuals and families establish and achieve their financial goals.

An Indiana native, Clarke has lived in the Roanoke Valley for 25 years, currently residing in Botetourt County. He worked in the insurance industry for more than a decade before moving into banking and investment services. “I am thrilled to join Freedom First,” says Clarke. “I appreciate being a part of an organization that not only puts a premium on serving their members, but serving the community as well.”

Clarke joins Private Banker Kayla Adams at the helm of Freedom First’s newest product suite, Freedom First Private Banking. Private Banking will offer tailored products and services across planning, investing, borrowing, banking, and will help members achieve their own unique ambitions. “Jeremiah is well versed in helping people reach their financial goals and we are excited to have him join this new venture,” says Freedom First Chief Banking Officer Shon Aguero. “Jeremiah’s expertise will allow Freedom First to grow and better serve our members best interests.”

Clarke enjoys traveling and spending time with his family, along with serving as an assistant coach for his kids’ sports teams. He has been married to his high school sweetheart for 21 years and they have 6 children. In their spare time, he and his wife enjoy raising awareness about the impact of foster care and adoption.

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ABOUT FREEDOM FIRST CREDIT UNION: Freedom First Credit Union is the largest member owned, Community Development Financial Institution in Southwest Virginia. Founded in 1956, Freedom First has grown to over 50,000 members, assets of over \$730 million, and 10 branch locations in the Roanoke and New River Valleys. Freedom First members benefit from competitive rates, secure and convenient technology, and the knowledge that their money is being reinvested in their community. For more information, please visit www.freedomfirst.com